

# Online Travel and Intermediaries in Hong Kong, China

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## Abstracts

Intermediaries offline suffered a significant decline during the COVID-19 pandemic, especially those travel agencies that target tourists from Mainland China like China Travel Service and Golden Win International Travel. The number of travel agents registered on the Hong Kong tourism board declined by 103 outlets between Q1 2020 and Q2 2021. With hardly any sales from local or foreign tours for the last three quarters of 2020 due to COVID-19, Tammy travel and Wincastle travel are two examples of...

Euromonitor International's Online Travel and Intermediaries in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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