

# Online Travel and Intermediaries in Denmark

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## Abstracts

Incoming and outgoing travel restrictions negatively impacted travel intermediaries in 2020, and will continue to do so in the beginning of 2021 at least. Indeed, with another wave of the pandemic emerging just before 2021, the Danish government enacted stricter travel requirements and recommended against travel to the entire world for the first quarter of the year. Subsequently, the travel requirements were relaxed a bit more in the second quarter of 2021, although this mostly applied to local...

Euromonitor International's Online Travel and Intermediaries in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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