

Online Travel and Intermediaries in Bulgaria

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Abstracts

Travel intermediaries registered strong growth in 2021 as the category mounted a partial recovery from the very negative performance recorded during the previous year. The category registered plummeting sales in 2020 as the COVID-19 pandemic underpinned one of the worst crises ever seen in the category. Within the category's recovery, it became apparent that sales continued to shift away from bricks-and-mortar travel intermediaries and towards online sales as a younger, more IT-savvy consumer ba...

Euromonitor International's Online Travel and Intermediaries in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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