

Online Travel and Intermediaries in Brazil

<https://marketpublishers.com/r/OC70CC4CB224EN.html>

Date: September 2021

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: OC70CC4CB224EN

Abstracts

Brazil saw the COVID-19 pandemic spread throughout the territory in 2020, with measures to tackle the pandemic concentrated at state level. Overall, there was little effort from the federal government to centralise strategies in order to fight the pandemic in Brazil. In this context, the pandemic evolved rapidly in the country, which was therefore soon included on several countries “red lists” of international destinations with severe travel restrictions. In 2021, this scenario witnessed barely...

Euromonitor International's Online Travel and Intermediaries in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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