

# Online Travel and Intermediaries in Austria

<https://marketpublishers.com/r/OA01555B442CEN.html>

Date: October 2021

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: OA01555B442CEN

## Abstracts

After months of very limited travelling activities, consumer interest bounced back in May 2021 when hotels and leisure facilities in Austria re-opened for the general audience, alongside the vaccination programme in the country making good progress, and international travel limitations being gradually weakened. However, in the face of uncertainties towards another potential COVID-19 outbreak, virus mutations and the potential of further restrictions, consumers have been seeking a more personalis...

Euromonitor International's Online Travel and Intermediaries in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Notable demand for personal advice in a time of ongoing uncertainty gives intermediaries a significant boost

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##### RECOVERY AND OPPORTUNITIES

Online sales expected to drive intermediaries over the forecast period, as popularity of face-to-face consultations will be short-lived

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