

Online, Mobile and Delivery: Three Trends that are Changing the Way we Dine Out

<https://marketpublishers.com/r/OC105B576B0EN.html>

Date: July 2016

Pages: 40

Price: US\$ 1,325.00 (Single User License)

ID: OC105B576B0EN

Abstracts

Many of the biggest strategic questions in consumer foodservice can be traced back to developments in online ordering, mobile payments and demand for delivery service. This global briefing explores the intersections of these three movements, the driving forces behind them, and their long-term implications for global dining out culture.

Euromonitor International's Online, Mobile and Delivery: Three Trends that are Changing the Way we Dine Out global briefing offers an insight into to the size and shape of the Consumer Foodservice market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading operators and brands, offers strategic analysis of key factors influencing the operating environment - be they economic/lifestyle influences, new foodservice concepts, outlet locations, menu innovation or format development. The entire industry is considered, including both chained and independent operators. Forecasts illustrate how the market is set to change and what is the criteria for success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction

Quantifying Online, Mobile, Delivery

Digital and Delivery Demand Drivers

The Restaurant Experience Redefined

The New Competitive Landscape

I would like to order

Product name: Online, Mobile and Delivery: Three Trends that are Changing the Way we Dine Out

Product link: <https://marketpublishers.com/r/OC105B576B0EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OC105B576B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970