

# Ona Groupe in Apparel and Footwear (Morocco)

https://marketpublishers.com/r/O6C0249896CEN.html

Date: June 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: O6C0249896CEN

#### **Abstracts**

Ona Groupe's Marjane is a Moroccan hypermarket chain which sells grocery and non-grocery products, with many being fairly low in quality. Marjane continues to pursue a growth strategy in Morocco and was planning to open two new stores in 2013, one in Berkan and the other in Oujda.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Apparel, Footwear, Sportswear.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Ona Groupe: Key Facts

Summary 2 Ona Groupe: Operational Indicators

Company Background Competitive Positioning

Summary 3 Ona Groupe: Competitive Position 2013

Internet Strategy

Chart 1 Ona Groupe: Marjane in the Morocco Mall



#### I would like to order

Product name: Ona Groupe in Apparel and Footwear (Morocco)

Product link: https://marketpublishers.com/r/O6C0249896CEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O6C0249896CEN.html">https://marketpublishers.com/r/O6C0249896CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970