

Olympos Dairy Co Larisis SA in Packaged Food (Greece)

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Abstracts

The company's primary target over the forecast period is to strengthen its position within HW dairy products. Already having a strong position within organic and functional dairy products, the company started to invest in lactose-free dairy, which is still in the very early development stages in Greece with limited products available. Raising awareness and expanding its portfolio within this niche will be one of the company's top priorities in the coming years.

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