

Olivariya OAO in Alcoholic Drinks (Belarus)

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Abstracts

During the forecast period, Olivariya plans to maintain its very strong position within beer in Belarus. At NBO level, the company held third position overall in beer in 2016, down from second position in 2015. At GBO level, Carlsberg A/S the parent company of Olivariya OAO, is the leading company in alcoholic drinks in Belarus and the company plans to maintain this position. One of the company's main goals for the forecast period is to continue launching new beer brands in the most dynamic beer...

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