

# Olimp Corp in Alcoholic Drinks (Ukraine)

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Date: June 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: O9F176CA2D0EN

#### **Abstracts**

Olimp Corp plans to completely upgrade all of its brands over the forecast period. The company will launch a new brand of vodka via an environmental marketing concept. In addition, Olimp Corp plans to increase exports (eg company will start to export wine brand Bakhchisarai) and will seek new foreign markets.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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