

Olidata SpA in Consumer Electronics (Italy)

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Abstracts

The ongoing economic difficulties might represent a real constraint to the company's profit increase in 2013. Nevertheless, Olidata will likely deliver a positive performance in 2013, thanks to its focus on the business channel as well as its recent strategic decision to invest in green technologies. In 2011 the company was awarded a contract by the Italian Central Purchasing Company for Public Administration (Consip) for the supply of laptops with low environmental impact and related services...

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Contents

Strategic Direction

Key Facts

Summary 1 Olidata SpA: Key Facts

Summary 2 Olidata SpA: Operational Indicators

Company Background

Production

Competitive Positioning

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