

Oji Nepia Co Ltd in Tissue and Hygiene (Japan)

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Abstracts

Oji Nepia Co Ltd is responsible for tissue and hygiene within the Oji Paper Group, Japan's largest pulp producer. The company celebrated its 40th anniversary in 2011 by focusing on the launch of value-added products to improve profitability in retail tissue. It is also looking to increase its presence in retail hygiene, particularly incontinence.

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Contents

Strategic Direction

Key Facts

Summary 1 Oji Nepia Co Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Oji Nepia Co Ltd: Competitive Position 2012

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