

Oishi Group Public Co Ltd in Consumer Foodservice (Thailand)

<https://marketpublishers.com/r/OEBC723F996EN.html>

Date: January 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: OEBC723F996EN

Abstracts

Oishi Group continues to carry out aggressive outlet expansion, menu innovation, marketing activities and advertising. As a subsidiary of Thai Beverage, the company receives strong support in term of finance and distribution. The company continues to put a strong focus on expansion to upcountry provinces and on introducing new types of chained consumer foodservice restaurants, with the focus on Japanese restaurants.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 PC Smart SA: Key Facts

Summary 2 PC Smart SA: Operational Indicators

Company Background

Production

Summary 3 PC Smart SA: Production Statistics 2012

Competitive Positioning

Summary 4 PC Smart SA: Competitive Position 2012

I would like to order

Product name: Oishi Group Public Co Ltd in Consumer Foodservice (Thailand)

Product link: <https://marketpublishers.com/r/OEBC723F996EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OEBC723F996EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970