

Oils and Fats in Croatia

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Production of oils and fats in Croatia is dominated by local companies and a significant amount is manufactured for home consumption, particularly in olive oil. There are privately owned olive plantations all along the Adriatic coast and farmers usually produce for their own purposes or to give to family and friends. However, there is also some illicit trade. According to industry sources, about a third of olive oil manufactured in Croatia does not go through official retail channels.

Euromonitor International's Oils and Fats in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Butter, Cooking Fats, Margarine, Olive Oil, Spreadable Oils and Fats, Vegetable and Seed Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Oils and Fats market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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