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Oils and Fats in Canada

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Abstracts

Oils and fats, including butter, cooking fats, margarine, olive oil, spreadable oils and fats and vegetable and seed oil, is expected to grow by 3% in terms of current value sales to reach C$1.8 billion in 2015. The retail volume growth of oils and fats is expected to be mostly in line with population growth at 1% in 2015. A number of trends and areas of development have been observed. First, there is a proliferation of types of oils and fats available to consumers and there is a trend towards...

Euromonitor International's Oils and Fats in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Butter, Cooking Fats, Margarine, Olive Oil, Spreadable Oils and Fats, Vegetable and Seed Oil.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Oils and Fats market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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