

Oettinger Brauerei GmbH in Alcoholic Drinks (Germany)

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Abstracts

To continue granting its customers the best possible price-value relation, the company mainly focuses on the beer's production and quality and will continue to increase productivity, lower transportation costs and reduce costs for packaging and the overall organisation – working in a lean environment. Licensing and service business are also two of the key areas that the company will continue to expand.

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