

Oenoforos AB in Alcoholic Drinks (Sweden)

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Abstracts

Oenoforos will continue to focus on expanding its product portfolio with wine that offers a good price/value ratio. The company started Oenoforsgruppen Nordic Sea Winery in Simrishamn in 2008 with the purpose of creating an ultra-modern winery; however, demand cannot be satisfied from a local winery, so the player will continue to import, produce, market and distribute premium wines from the major wine countries of the world. The portfolio will continue to include a wide selection of wines from...

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