

Oculus (M) Sdn Bhd in Eyewear (Malaysia)

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Abstracts

Oculus strives to maintain its leading position in colour cosmetic lenses within Malaysia. The company continues to look for growth opportunities by introducing new variants, expanding distribution network and the launch of active marketing events to stimulate brand awareness.

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Contents

Strategic Direction

Key Facts

Summary 1 Oculus (M) Sdn Bhd: Key Facts

Competitive Positioning

Summary 2 Oculus (M) Sdn Bhd: Competitive Position 2016



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