

## Ochakovo MPBK ZAO in Soft Drinks (Russia)

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### Abstracts

Ochakovo MPBK ZAO is one of the major domestic producers of alcoholic and non-alcoholic beverages in Russia. The company completely belongs to Russian owners without foreign participation. In soft drinks, the company has managed to become the leader in non-cola carbonates, producing and successfully distributing the traditional Russian drink kvass under the corresponding brand Ochakovo. The company's assortment of soft drinks also includes other carbonates, juices and bottled water.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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