

# Oceanic SA in Beauty and Personal Care (Poland)

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Date: June 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: O88F045CF5CEN

## Abstracts

Oceanic SA specialises in anti-allergic beauty and personal care, aimed at people with sensitive skin and skin prone to allergies. The company focuses on specialised products which are less developed by other manufacturers. Oceanic's strategy is aimed at strengthening its position in beauty and personal care through novelties, especially in skin care. Oceanic plans to enter the Warsaw Stock Exchange with its debut planned for early 2014.

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