

OBI Hungary Retail Kft in Retailing (Hungary)

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Abstracts

OBI Hungary Retail Kft strengthened its leading position within the home improvement and gardening stores channel through the acquisition of former Bricostore outlets in the second half of the review period. The company benefits from improving consumer sentiment. Although the Plaza Stop Act limits the opening of new outlets above 300 sq m, OBI closely monitors the retail real estate market to cover untouched areas by taking over empty outlets. OBI, as the most competitive and largest home...

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