

# Obasak Gida ve Un Mam San Tic Ltd Sti in Packaged Food (Turkey)

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## Abstracts

Obasak Gida ve Un Mam San Tic is the licensed bread manufacturer of the IHA (Istanbul Halk Ekmek) brand and its primary aim is to improve its technologies in order to deliver higher-quality and hygienic bread. The company also provides bread to foodservice outlets. It aims to increase distribution of its packaged bread products to the foodservice channel within Istanbul and expand into the surrounding cities of Kocaeli and Sakarya.

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