

O-I Glass Inc in Packaging (World)

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Abstracts

O-I Glass is the world's largest manufacturer of CPG glass packaging, with a particular emphasis on glass beverage containers. The glass landscape faces significant challenges in the years ahead, including weak consumption growth in many key categories, the need for greater sustainability, and fierce competition from alternative pack types like rigid plastic and aluminium, and O-I is shifting its strategy to adapt to these new challenges.

Euromonitor International's O-I Glass Inc in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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