

# Nycomed Pharma Ltda in Consumer Health (Brazil)

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## Abstracts

Nycomed's strategic directions includes two main focuses. The first is to maintain its strong position within consumer health, with well-known brands such as Neosaldina and Epapema. The second consists of expanding its product portfolio by introducing new generics in the market, together with the GBO Takeda Pharmaceutical.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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