

Nycomed Pharma AS in Consumer Health (Norway)

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Abstracts

Nycomed Pharma wants to continue to be the largest supplier of medicines to chemists/pharmacies in Norway. The company will invest strongly in offering a wider variety of products in the Norwegian market to strengthen Nycomed's market presence. A particular focus on increasing the Nycoplus range of vitamins and dietary supplements is expected over the forecast period. Stronger consolidation will continue after the takeover by Takeda Pharmaceutical, particularly in the European operations,...

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