

# NY Crown Corp in Tissue and Hygiene (Vietnam)

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Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N7B51328E2FEN

## Abstracts

NY Crown Corp aims to capture untapped customer groups in Vietnam by expanding its distribution networks and strengthening its Baby World and Lovely brand names. Although cotton wool/buds/pads is the main product area of NY Crown Corp, the company is attempting to penetrate other areas of beauty and personal care.

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