

# Nuts in Vietnam

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## Abstracts

In 2023, nuts recorded a significant rate of volume growth, particularly in the foodservice sector, driven by the increasing number of tourists visiting Vietnam. The impact of inflation and a sluggish economy led to changes in people's spending habits, particularly in terms of reducing expenses on dining out. However, there was a noticeable increase in the demand for products that include nuts, driven by a growing awareness of and emphasis on health and wellness. Amongst nuts, almonds and coconu...

Euromonitor International's Nuts in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nuts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Nuts in Vietnam  
Euromonitor International  
December 2023

### LIST OF CONTENTS AND TABLES

NUTS IN VIETNAM  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Nuts records healthy volume growth in 2023.  
Online purchases draw in more customers and increase e-commerce's share

#### PROSPECTS AND OPPORTUNITIES

Nuts is expected to grow gradually over the forecast period  
Health and wellness consciousness will boost growth of nuts in the future.

Summary 1 Major Processors of Nuts 2023

#### CATEGORY DATA

Table 1 Total Sales of Nuts by Category: Total Volume 2018-2023  
Table 2 Total Sales of Nuts by Category: % Total Volume Growth 2018-2023  
Table 3 Retail Sales of Nuts by Category: Volume 2018-2023  
Table 4 Retail Sales of Nuts by Category: % Volume Growth 2018-2023  
Table 5 Retail Sales of Nuts by Category: Value 2018-2023  
Table 6 Retail Sales of Nuts by Category: % Value Growth 2018-2023  
Table 7 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2018-2023  
Table 8 Forecast Total Sales of Nuts by Category: Total Volume 2023-2028  
Table 9 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2023-2028  
Table 10 Forecast Retail Sales of Nuts by Category: Volume 2023-2028  
Table 11 Forecast Retail Sales of Nuts by Category: % Volume Growth 2023-2028  
Table 12 Forecast Retail Sales of Nuts by Category: Value 2023-2028  
Table 13 Forecast Retail Sales of Nuts by Category: % Value Growth 2023-2028

#### FRESH FOOD IN VIETNAM

#### EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

### 2023 KEY TRENDS

Retailing developments

What next for fresh food?

## MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume  
2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth  
2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth  
2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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## SOURCES

Summary 2 Research Sources

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