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Nuts in China

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Abstracts

Prior to the pandemic, demand for nuts had been growing, in line with rising awareness of the health benefits of eating nuts, which are a rich source of various nutrients, including vitamins and minerals such as calcium, iron, vitamin E, omega 6 and omega 3 and protein. However, the positive impact of this health-based interest was being dampened by the concurrent rise in demand for convenience and foods compatible with snacking and on-the-go consumption. Consequently, consumers were more inclin...

Euromonitor International's Nuts in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2016-2020, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nuts market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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