

# Nutritional Choices: Consumers and Governments

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## Abstracts

The surge in diet-related non-communicable diseases has led government authorities to take action, pushing the food industry to prioritise nutritional quality. Among the measures taken, front-of-pack labels have come to prominence, particularly in Europe. This report looks at nutritional choices from the perspective of both consumers and governments by giving insight into what consumers want versus what they eat, and how the food industry is responding to government regulation.

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