

Nutripro SA in Pet Care (Chile)

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Abstracts

The company will continue to invest in new product launches throughout the forecast period. At the same time, it will expand its distribution network while increasing promotional support for its established dog and cat food brands, as well as looking to capitalise on its investment in recent packaging and formulation updates.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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