

Nutri-Asia Inc in Packaged Food (Philippines)

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Date: April 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N474B39616CEN

Abstracts

NutriAsia Inc intends to maintain its leadership as a producer and distributor of quality sauces, dressings and condiments through continuous product and packaging innovation and enhancements, multimedia advertisements, better customer service and low price positioning. Over the forecast period, the company is expected to achieve its goals through good trade relations with retailers and foodservice. NutriAsia Inc provides value-added services and offers culinary education programmes to its...

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