

Nutifood Nutrition Food JSC in Packaged Food (Vietnam)

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Abstracts

Nutifood Nutrition Food aims to become the leading player in producing and researching nutrition products in both the local and regional markets. The company plans to invest heavily in the improvement of its facilities and equipment, research and development, and its distribution network, as well as to launch regular educational marketing activities.

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

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Contents

Strategic Direction

Key Facts

Summary 1 Nutifood Nutrition Food JSC: Key Facts

Competitive Positioning

Summary 2 Nutifood Nutrition Food JSC: Competitive Position 2017

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