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Nueva Distabac SA de CV in Tobacco (Mexico)

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Abstracts

Nueva Distabac is the leading company in cigars and cigarillos. Its strategic direction includes strengthening its distribution network across a variety of channels, and to maintain a diversified cigar portfolio which includes various price and quality ranges, to target a wide range of potential consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco and Vapour Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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