

Nu Skin Enterprises HK Inc in Consumer Health (Hong Kong, China)

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Date: October 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: N5B29B82128EN

Abstracts

Nu Skin Enterprises HK is expected to take advantage of rising health-consciousness amongst consumers in Hong Kong, and focus on product innovation in nutritional supplements during the forecast period. The company's nutritional supplements are expected to include new ingredients and enhanced formulations in order to align them with evolving consumer needs.

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