

# Nu Skin Enterprises HK Inc in Beauty and Personal Care (Hong Kong, China)

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## Abstracts

Over the forecast period, Nu Skin Enterprises is expected to continue expanding its direct selling agent network across Asia by offering more attractive sales packages for buyers and sellers. Moreover, the company is also keeping abreast of rising demand for anti-agers in Asia by continuing to invest in and develop anti-agers under its ageLOC range.

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