

# NTUC FairPrice Co-operative Pte Ltd in Retailing (Singapore)

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## Abstracts

NTUC FairPrice Co-operative Pte Ltd aims to continue providing its customers with access to affordable grocery items and an expansive product range over the forecast period. It also aims to spearhead social change by supporting eco-friendly products and healthy eating, as well as by catering to low-income consumers.

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## Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 NTUC FairPrice Co-operative Pte Ltd: Share of Sales Generated by  
Internet Retailing 2014-2016

Private Label

Summary 2 NTUC FairPrice Co-operative Pte Ltd: Private Label Portfolio

Competitive Positioning

Summary 3 NTUC FairPrice Co-operative Pte Ltd: Competitive Position 2016

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