

# NTT System SA in Consumer Electronics (Poland)

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## Abstracts

NTT System's strategy aims to provide continuous growth, increasing the company's sales share in domestic and foreign markets and reducing costs. The company is dedicated to continue its cooperation with the biggest global consumer electronics producers (Lenovo, Samsung, Microsoft) and retailers in Poland. NTT System is committed to its diversified business model comprising production of consumer electronics under its own brand, wide distribution of well-known global brands as well as...

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