

NTS COOO in Retailing (Belarus)

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Abstracts

The company plans to keep its strong position in retailing in Belarus, being the third biggest grocery retailers chain in Belarus (after the Euroopt and Belkoopsoyuz chains) as of 2014. In 2014, the company planned to continue opening retail outlets, as well as to keep modernising and repositioning all of its retail outlets under the uniform brand and design, Rodnaya Storona.

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