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NRT Smoking Cessation Aids in the US

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Abstracts

NRT patches is set to continue to witness steep volume and current value declines in 2023, as the topical option struggles to gain momentum against the rising popularity of newer, more convenient oral alternatives. In recent years, the rise of nicotine pouches and NRT lozenges, notably from brands such as ZYN and Lucy Goods, has witnessed increasing traction, especially amongst younger consumers, due to these brands' wide array of flavours, that satisfy oral fixation habits. Although nicotine pa...

Euromonitor International's NRT Smoking Cessation Aids in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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