

NRT Smoking Cessation Aids in Uruguay

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Abstracts

The Uruguayan government has instituted strict measures on tobacco: ban to smoke in all public places, including restaurants, bars and clubs, full ban on advertising and promotions, health warnings covering 80% of the packs surface and one type of cigarette per brand. These measures have proven effective and the total number of smokers declined sharply by 20% between 2005, when the first measures were applied, and 2012. The government also sponsored smoking cessation clinics, with low-cost...

Euromonitor International's NRT Smoking Cessation Aids in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Abortion Decriminalised in 2012

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A Small and Ageing Population

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