

NRT Smoking Cessation Aids - Singapore

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Abstracts

With effect from 1st January 2009, the National Environment Agency (NEA) extended Singapore's smoking ban to all lift lobbies, entrances or exits of buildings, playgrounds, indoor public places such as non air-conditioned shops, shopping centres, factories and markets. All duty-paid cigarettes were also required to be marked with the letters "SDPC", which represented Singapore Duty-Paid Cigarettes. Due to the inconvenience of finding somewhere suitable to smoke and the higher risk of purchasing...

Euromonitor International's NRT Smoking Cessation Aids Products in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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