

# NRT Smoking Cessation Aids in Singapore

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## Abstracts

Due to the lifting of restrictions on group sizes and outdoor activities in April 2022, more people in Singapore started going back to the office for work. According to Euromonitor International's Voice of the Consumer: Nicotine survey, smoking has seen an increase amongst individuals who are experiencing continued anxiety due to the pandemic, concerns about financial and job security, along with increasingly busy lives. Some individuals who had initially shown an interest in NRT smoking cessati...

Euromonitor International's NRT Smoking Cessation Aids in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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