

NRT Smoking Cessation Aids in the Netherlands

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Abstracts

NRT smoking cessation aids is projected to post a decline in retail volume sales in 2023, while recording positive retail current value growth. The decline in retail volume sales can be attributed to a couple of key factors. Firstly, following the Coronavirus (COVID-19) pandemic, consumers appear to have shifted their focus away from quitting smoking, becoming more socially-orientated instead. With more emphasis on socialising, the motivation to quit smoking reduced for some consumers. However,...

Euromonitor International's NRT Smoking Cessation Aids in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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