

NRT Smoking Cessation Aids in Egypt

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Abstracts

NRT smoking cessation aids remains a negligible category in Egypt. Smoking prevalence amongst the Egyptian population is high, while awareness of the negative health effects of tobacco use and nicotine addiction remains low. Egyptians who smoke tend to start doing so at a very young age. This is especially true of young boys, who often perceive smoking as a sign of manhood. The Ministry of Health does not conduct any campaigns to discourage smoking and NRT smoking cessation aids are prohibited i...

Euromonitor International's NRT Smoking Cessation Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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