

# NRT Smoking Cessation Aids in Egypt

<https://marketpublishers.com/r/ND95EF7D249EN.html>

Date: September 2021

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: ND95EF7D249EN

## Abstracts

NRT smoking cessation aids remains a negligible category in Egypt. Smoking prevalence amongst the Egyptian population is high, while awareness of the negative health effects of tobacco use and nicotine addiction remains low. Egyptians who smoke tend to start doing so at a very young age. This is especially true of young boys, who often perceive smoking as a sign of manhood. The Ministry of Health does not conduct any campaigns to discourage smoking and NRT smoking cessation aids are prohibited i...

Euromonitor International's NRT Smoking Cessation Aids in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### NRT SMOKING CESSATION AIDS IN EGYPT

#### 2021 DEVELOPMENTS

NRT smoking cessation aids remains a marginal category with no growth prospects

### CONSUMER HEALTH IN EGYPT

#### EXECUTIVE SUMMARY

Consumer health in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2016-2021

Table 2 Life Expectancy at Birth 2016-2021

#### MARKET DATA

Table 3 Sales of Consumer Health by Category: Value 2016-2021

Table 4 Sales of Consumer Health by Category: % Value Growth 2016-2021

Table 5 NBO Company Shares of Consumer Health: % Value 2017-2021

Table 6 LBN Brand Shares of Consumer Health: % Value 2018-2021

Table 7 Distribution of Consumer Health by Format: % Value 2016-2021

Table 8 Distribution of Consumer Health by Format and Category: % Value 2021

Table 9 Forecast Sales of Consumer Health by Category: Value 2021-2026

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2021-2026

#### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

#### DISCLAIMER

#### DEFINITIONS

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: NRT Smoking Cessation Aids in Egypt

Product link: <https://marketpublishers.com/r/ND95EF7D249EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ND95EF7D249EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970