

NRT Smoking Cessation Aids in Costa Rica

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Abstracts

While Costa Rica's authorities continued to approve and enforce harder anti-smoking regulations, which include new regulatory bans and higher taxation, the demand for NRT smoking cessation aids was limited in the country. This was largely due to the low product offer and restrictive unit prices. In general, the availability of such products remained poorly developed, especially in terms of products for different phases (which vary in terms of nicotine level) and the low understanding of how to...

Euromonitor International's NRT Smoking Cessation Aids in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increased Competition and Macroeconomic Stability See Steady Value Growth

Segmentation and Added-value Features Drive New Product Development

International Players Continue To Dominate Sales

Chemists/pharmacies Is the Key Distribution Channel

New Active Ingredients Are Set To Boost Sales Over the Forecast Period

Key Trends and Developments

Economic Concern Puts Pressure on Sales of Added-value Products

Hectic Lifestyles Increase the Incidence of Stress-related Illnesses

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