

NRT Smoking Cessation Aids in Bosnia-Herzegovina

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Abstracts

Bosnia-Herzegovina has one of the highest smoking prevalence rates in Europe. Furthermore, cigarette unit prices are among the lowest in Europe, smoking bans exist almost exclusively on paper and there is a growing range of smoking alternatives at hand, such as vaping. In fact, prices of tobacco products soared significantly during the review period, pressuring consumers into quitting, but in reality few consumers quit smoking, trading down to cheaper alternatives such as smoking tobacco, vaping...

Euromonitor International's NRT Smoking Cessation Aids in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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