

# NRT Smoking Cessation Aids in Belarus

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## Abstracts

Cigarette volume sales in Belarus reached 29.7 billion sticks in 2011, an increase from 25.5 billion sticks in 2010. Whilst the number of male smokers decreased insignificantly in 2011. Totally over two million people in the country continue to smoke. However, the number of deaths from smoking-related illnesses per 100,000 inhabitants is growing despite government efforts to lower the smoking rate. Heart disease accounts for some 88% of deaths from smoking-related illnesses in Belarus. Other...

Euromonitor International's NRT Smoking Cessation Aids in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. Forecasts to 2016 illustrate how the market is set to change.

**Product coverage:** NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2012

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