

## NRT Smoking Cessation Aids in Argentina

URL:	<a href="https://marketpublishers.com/r/N169F40711EEN.html">https://marketpublishers.com/r/N169F40711EEN.html</a>
Date:	October 20, 2017
Pages:	16
Price:	US\$ 990.00
ID:	N169F40711EEN

The forecast period is expected to witness strong growth for NRT smoking cessation aids, driven by favourable macroeconomic conditions for imported products. The recently elected Argentinian president, Mauricio Macri, intends to focus on the need to lead the country into a period of economic liberalisation. The economy is expected to grow further, driven by higher investments, and lower import protectionism.

Euromonitor International's NRT Smoking Cessation Aids in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the NRT Smoking Cessation Aids market; Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Prospects

Government Actions Support Sales

New Players and Innovation Expected

Government Programmes Focusing on Quitting Smoking May Affect Sales

Competitive Landscape

Highly Concentrated Category

Multinationals Rule

Advertising Is Key

Category Data

Table 1 Sales of NRT Smoking Cessation Aids by Category: Value 2012-2017

Table 2 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2012-2017

Table 3 Sales of NRT Gum by Flavour: % Value 2012-2017

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2013-2017

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2014-2017

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

#### Executive Summary

Signs of Economic Recovery in 2017

Soft Rebound for Consumer Health

Move Towards Prevention Supports Vitamins and Dietary Supplements

Sports Nutrition Booms

Improving Macroeconomic Scenario

#### Market Indicators

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2012-2017

Table 9 Life Expectancy at Birth 2012-2017

#### Market Data

Table 10 Sales of Consumer Health by Category: Value 2012-2017

Table 11 Sales of Consumer Health by Category: % Value Growth 2012-2017

Table 12 NBO Company Shares of Consumer Health: % Value 2013-2017

Table 13 LBN Brand Shares of Consumer Health: % Value 2014-2017

Table 14 Distribution of Consumer Health by Format: % Value 2012-2017

Table 15 Distribution of Consumer Health by Format and Category: % Value 2017

Table 16 Forecast Sales of Consumer Health by Category: Value 2017-2022

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2017-2022

#### Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Summary 1 OTC: Switches 2016-2017

#### Definitions

#### Sources

Summary 2 Research Sources

### I would like to order:

**Product name:** NRT Smoking Cessation Aids in Argentina  
**Product link:** <https://marketpublishers.com/r/N169F40711EEN.html>  
**Product ID:** N169F40711EEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/N169F40711EEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**