

NRT Smoking Cessation Aids in Germany

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Abstracts

The retail prices of all NRT smoking cessation aids were rising in 2022 and 2023, which helped to drive current value growth for these products in these years. However, volume sales of most NRT smoking cessation aids were flat or even declining in both years. In Germany, NRT smoking cessation aids is consolidated around two major brands, Nicorette (Johnson & Johnson) and Nicotinell (GlaxoSmithKline). These two brands were accounting for almost all retail value sales at the end of the review peri...

Euromonitor International's NRT Smoking Cessation Aids in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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