

NRT Smoking Cessation Aids in Colombia

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Abstracts

NRT smoking cessation aids saw growth decelerate in 2021 and 2022. On one side, with the high price tag of NRT products and consumers looking to balance their budgets, this category is not considered essential but easily replaceable. On the other hand, the use of e-vapour products, which are not regulated in the country, and heated tobacco products is displaying a significant increase in Colombia. With these products offering different nicotine levels and a broad range of prices and flavours tha...

Euromonitor International's NRT Smoking Cessation Aids in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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